

RESUME

Dr. D. RADHA

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CAREER OBJECTIVE

To contribute to the growth of the institution and utilize and update my knowledge and skills which in turn helps me to have experience of the work where talent is recognized and awarded suitably with in my career.

EDUCATIONAL QUALIFICATION:

Course	Name of the Institution	University	Month & Year of Passing
Ph.D	V.H.N.S.N.College, Virudhunagar.	Madurai Kamaraj University	23.09.2022
M.Phil	V.H.N.S.N.College, Virudhunagar.	Madurai Kamaraj University	2013-2014
M.B.A	Madurai Kamaraj University, (DDE), Madurai.	Madurai Kamaraj University	2009-2011
B.Com	Madurai Kamaraj University, (DDE), Madurai.	Madurai Kamaraj University	2002-2005
D.C.P	P.A.C.Ramasamy Raja's Polytechnic College, Rajapalayam.	Anna University	May 2001
10 th Std.	P.A.C.R.Ammam Ammal's Girl's Hr. Sec. School, Rajapalayam.	State Board School	March 1998

ADDITIONAL QUALIFICATION:

Computer Proficiency

- Application Package : MS –OFFICE, TALLY ERP 9.3.
- Language : Basic, COBOL, HTML
- Management Package : SPSS statistics 17.0, IBM SPSS statistics 19, AMOS Graphics18.

Technical Qualification

- Typewriting : English – Lower and Higher
- Shorthand : English – Lower and Higher

RESEARCH EXPERIENCE:

S.No	Course	Title	University	Year
1.	Ph.D	A Study on Work Life Balance of Women Faculty with Special Reference to Colleges in Virudhunagar District, TamilNadu	Madurai Kamaraj University, Madurai	2022
2.	M.Phil	A Study on Employees Attitude towards Motivational Practices in Sail Refractory Company Limited, Salem	Madurai Kamaraj University, Madurai	2014
3.	M.B.A	Brand Preference of Cosmetic Products – A Study With Reference To Rajapalayam Town	Madurai Kamaraj University, Madurai	2011

EMPLOYMENT PROFILE:

S.No	Designation	Company/Institution	From	To
1.	Assistant Professor	Rajapalayam Rajus, College, Rajapalayam	2022	Till Date
2.	Office Assistant	Man Made Resources (P) Ltd. Salem	2021	2022
3.	Office Assistant	Power House Construction, Salem	2016	2018
4.	Office Assistant	Arjun Tarpaulin Industries,Salem	2014	2016
5.	Office Assistant	M. K. University, Study Centre, Salem	2010	2012
6.	Receptionist	Aravindh Herbal Labs (P) Ltd., in Rajapalayam	2004	2005
7.	Office Assistant	A. K. D. R. Women's College, Rajapalayam	2003	2004
8.	Accountant	K .B. Industries, Rajapalayam	2001	2003

PARTICIPATION IN EXAMINERSHIP/QUESTIONPAPER SETTING/VALUATION

1. Madurai Kamaraj University Paper Valuation - April2024 onwards till date.

PAPER PUBLICATIONS:

S. No	Title of the Paper	Journal Name	Volume	Year	Page
1.	Brand Preference for Cosmetic Products – A StudyWithReferenceto Rajapalayam Town, Virudhunagar District.	National level conference on ‘COLLEGE SAADHANA’ Journal for Bloomers Research Organized by ABi - annual Multidisciplinary Publication in V.H.N.S.N.College, Virudhunagar, ISSN NO: 0974-6838.	Volume: 6, Number: 2	February 2014	Page No: 898
2.	A Study on Employees Attitude towards Motivational Practices in Sail Refractory Company Limited, Salem.	National level conference on ‘GASCIAN’ Journal of Social Science Organized by the Gobi Arts & Science College, Gobichettipalayam. ISSN NO: 2348-0432	Volume: 5, Number: 2	December 2017	Page No: 88
3.	Work Life Balance of Women Faculty with Special Reference to Arts and Science colleges in Rajapalayam Taluk.	International Journal for Economic and Business Management ISSN:2250-2750.UGC NO:47151	Volume – 7, Issue–1	March- 2018	Page No: 364-369
4.	Work Life Balance among Employees in Private Sector Banks with Special Reference to Virudhunagar District.	International Journal of Emerging Technologies and Innovative Research ISSN: 2349-5162. Impact 5.87. UGC No: 63975.	Volume – 5, Issue–8	August- 2018	Page No:737-743
5.	Work Life Balance of Women Faculty Working in Self Financing Colleges at Virudhunagar.	International Journal of Scientific Research and Review ISSN: 2279-543X. UGC No: 64650.	-	August- 2018	Page No: 83-86
6.	Work Life Balance of Women Working in Small and Medium Enterprises	International Journal for Research in Engineering Application & Management. IJREAM Special Issue. Impact 5.836.	-	15 th March 2019	Page No: 26-29

LISTOFBOOKS/BOOKCHAPTERS:

S.No	Title	ISBN	Year
1.	A Study on Consumers Online Purchase Intention towards Health Food in Salem City.	9789381723197	December 2013
2.	A Study on Financial Performance Evaluation of ZF TVS Electronics Company (P) Limited, Madurai.	9789381723159	September 2013
3.	A Study on Consumer Behaviour in Corporate Social Responsibility in India.	9783845438443 Page No: 83	2014
4.	A Study on Employee's Stress at K.K.P. Textile Mills Limited, Pudhupatti, Salem District.	9789381723227	February 2014
5.	Work Life Balance of Women Teachers Working in Private Schools at Rajapalayam Taluk.	Paradigm Drift in Business Theory and Practices" 978-81-931500-2-3, Volume-1, Page No: 73-78	November 2018
6.	Work Life Balance of Employees in Sail Refractory Company Limited, Salem.	978-93-83191-28-4, Page No: 104- 108	2014
7.	Work Life Balance of Female Nurses With Special Reference To Public and Private Sector Hospitals in Rajapalayam Taluk.	978-81-942052-1-0 Page No:99-104	2018
8.	Work Life Balance of Women Entrepreneurs in Virudhunagar District.	978-93-81723, Page No: 70-77	2019
9.	A Study on Work Life Balance and Occupational Engagement Among Women Entrepreneurs in Salem City.	978-93-5737-352-4	November 2022
10.	“Artificial Intelligence, Block Chain, and Internet of things-An Overview	978-81-991002-9-9	September 2025

WORKSHOP/WEBINARS/SEMINARS/ PRESENTED & PARTICIPATED

Sl. No	Name of the Programme	Organized by/ Sponsoring Agency	From	To
1.	General Paper on Teaching and Research Aptitude	Global Institute of Statistical Solutions	18.05.2024	22.05.2024
2.	Yoga for Life Skills	UGC-Malaviya Mission Teacher Centre, Madurai Kamaraj	---	09.03.2024
3.	Start Research with Smart Artificial Intelligence (AI) Technology	Global Institute of Statistical Solutions	02.03.2024	04.03.2024
4.	Student Diversity and Inclusive Education	UGC--Malaviya Mission Teacher Training Centre, Madurai Kamaraj University, Madurai.	17.02.2024	---
5.	SPSS in Research	Star International Foundation for Research and Education, Tiruchengode	26.12.2023	30.12.2023
6.	Innovative Practices for Data Documentation of AQAR and SSR under Revised Assessment and Accreditation Framework	IQAC, Rajapalayam Rajus' College, Rajapalayam.	14.12.2022	15.12.2022
7.	National Symposium on –An Era of Multidisciplinary Dimensions	Department of Commerce in Collaboration with Loyola Academy, Secunderabad & Government Degree College for Women, Begumpet, Hyderabad.	-	05.12.2022
8.	State level conference on “ From idea to valuation: leveraging IPR for startup growth”	Department of Commerce and B.B.A, Rajapalayam Rajus' College, Rajapalayam	-	23.09.2025

WEBINARS/SEMINARS PRESENTED & PARTICIPATED

- Online Seminar on Entrepreneurship-2022 (29 Jan 2022).
- Webinar on Social Capital and the Development of Dalits in Rural India's Village Economy, organized by Manonmaniam Sundaranar University (26 Jun 2025).

CORPORATE ROLES:

S.NO	Designation	Committee/Cell/Club	Year
1.	Committee Member	Discipline Committee	4year
2.	Committee Member	Fine Arts Club	2year

FDP PROGRAMMES ATTENDED/PARTICIPATED:

Sl.No	Name of theUniversity	Name of the Programmes Attended
1.	Department of Commerce with Accounting and Finance, K. G. College of Arts and Science, Coimbatore, Tamil Nadu.	Ethics in Research & Research Methodology.From19.12.2022to 26.12.2022.
2.	Department of Physics & IQAC, Rajapalayam Rajus' College, Rajapalayam.	International Online Faculty Development Programme (FDP) on Current Scenario in Advanced Materials Research and Nanotechnology.From14 th Novemberto18 th November 2022.
3.	Naan Mudhalvan with Microsoft, Train the Trainer Program.	Digital Productivity and AI Fluency. From 28.08.2023 to 01.09.2023.
4.	P.G Department of Computer Science, Rajapalayam Rajus' College, Rajapalayam	Edge Cutting Technologies in IT Field. From 19.09.2023to 23.09.2023.
5.	Star International Foundation for Research and Education, Tiruchengode.	National Level FDP on PYTHON. From 19.03.2024 to 24.03.2024.
6.	P.G.Department of Computer Science, RajapalaymRajus' College, Rajapalaym.	Adapting to AI Driven Industry. From 09 th September to 13 th September 2024.
7.	Sri S.Ramasamy Naidu Memorial College IQAC, Sattur.	AI-Driven Research Excellence organized from 04.11.2024 to 11.11.2024.
8.	Digi Skill Development Centre & Training Institute.	Research Methodology with A focus on Qualitative Data Analysis using SPSS. From 04 th June to 10 th June 2025.
	J.P.College of Arts and Science, Ayikudi, Tenkasi.	Research Methodology: A Pathway to Excellence. From 20.06.2025 to 25.06.2025
9.	Naan Mudhalvan, Tamil Nadu Skill Development Corporation, Tamil Nadu.	Financial Modelling and Valuation. From 19.06.2025 to 21.06.2025.

10.	Internal Quality Assurance Cell, City College, Bangalore.	Inter-Intra Institutional Faculty Development Programme. From 07.07.2025 to 11.07.2025
11.	Naan Mudhalvan, M.K.University	Financial Modeling and Valuation. From 16.06.2025 to 21.06.2025.

AREA OF INTEREST

- ➔ HR.
- ➔ Marketing.
- ➔ Finance.

EXTRA KNOWLEDGE

- ⇒ **Siddha** : 6 Months Course Completed
- ⇒ **Sanskrit** : Prathamadhiksha Completed

CO-CURRICULAR ACTIVITIES

- ⇒ Running.
- ⇒ Discuss Through.
- ⇒ Shot Put.
- ⇒ High Jump

PERSONAL SKILLS

- ➔ Sincere, Hardworking , Energetic & Confident
- ➔ Good organizing and planning skills
- ➔ Improve learning skills
- ➔ Creativity
- ➔ Interpersonal skills
- ➔ Willing to accept additional responsibilities
- ➔ Positive thinking ability to take challenges motivates others.
- ➔ Continued self-development skills

DECLARATION:

I, RADHA.D do hereby confirm that the information given above is true to the best of my knowledge.

Thanking you

Yours sincerely,

(D. RADHA)